

PROCEEDINGS OF THE AGING & DISABILITY RESOURCE CENTER OF BROWN COUNTY
BOARD OF DIRECTOR'S MEETING

December 10, 2015

PRESENT: Marvin Rucker, Beth Relich, Barbara Robinson, Joan Swigert, Pat Finder-Stone, Larry Epstein, Pat Hickey, Jessica Nell, Ramon Fierros, Melanie Maczka

ABSENT: None

EXCUSED: Supervisor Corrie Campbell, Lori Rasmussen, Lisa Van Donsel

ALSO PRESENT: Devon Christianson, Kinsey Black, Debra Bowers, Laurie Ropson, Christel Giesen, Diana Brown, Tina Whetung

The meeting was called to order by Chairperson Rucker at 8:35 a.m.

PLEDGE OF ALLEGIANCE

ADOPTION OF AGENDA: Mr. Epstein/Ms. Relich moved to adopt the agenda. **MOTION CARRIED.**

APPROVAL OF THE MINUTES OF October 22, 2015: Ms. Finder-Stone/Ms. Relich moved to approve the minutes of the regular meeting of October 22, 2015. **MOTION CARRIED.**

COMMENTS FROM THE PUBLIC: None

FINANCE REPORT:

A. REVIEW AND APPROVAL OF FINANCE REPORT:

Ms. Bowers referred to the End of Year Forecasting Financial Report to demonstrate the estimated expenses and revenues for 2015 including discussions in comparison to the budget demonstrating a favorable end of year financial position.

Mr. Epstein/Ms. Hickey moved to approve the End of Year Forecasting Finance Report. **MOTION CARRIED.**

B. REVIEW AND APPROVAL OF RESTRICTED DONATIONS:

Ms. Bowers referred to the Restricted Revenue & Expense handout. During the month of October the ACRD received:

- \$250 donation in memory of Peg Gunville from Donald Gunville for the Loan Closet
- \$250 donation from the Caregiver Coalition to support 2016 Caregiver Events

Ms. Relich/Ms. Maczka moved to approve the October 2015 restricted donations. **MOTION CARRIED.**

ELDERTREE PRESENTATION: Mr. Epstein indicated that he was introduced to the Eldertree Social Media platform while attending the Prevention Summit and pointed out that it was developed by UW Madison with design input from older adults. This free, web based communication tool is used to connect older adults, family, and friends across the state. Living in Wisconsin, having access to a computer, and being age 65 or older are the requirements to create an account through this social media platform. Mr. Epstein is a community administrator, which allows him to register accounts for consumers. Eldertree allows older adults to connect with each other, stay in touch with family and friends, learn about local events and resources in their community, track their health and personal to-do's, learn about preventing falls, safe driving, medication management, caregiving, and health and wellness. Mr. Epstein walked through the sign up process for both single and group accounts and

thought holding registration events at the ADRC may be an opportunity where consumers are able to sign up and learn about the features of Eldertree. Mr. Epstein demonstrated the different features on the site and how each of them can be used. Ms. Christianson commented that older adults in need of rides, lawn care, or snow removal could use this tool as an opportunity to connect with their neighbors. Due to many of the same needs, Board Members discussed how this could also be an opportunity for adults with disabilities. Mr. Epstein mentioned that he will be providing feedback for improvements to the UW administrators. Discussion occurred around the target demographic shifting to older adults who are lonely, living alone, or in need of these resources.

REVIEW AND APPROVAL OF S.85.21 SPECIALIZED TRANSPORTATION APPLICATION: Ms. Giesen referred to the Specialized Transportation Assistance Program Summary to highlight positive feedback and areas of concerns that were presented during the public hearing in November, 2015. The local Transportation Coordinating Committee approved the 85.21 plan during its meeting earlier this week, and she referenced the letter included in the board packet. In addition, Ms. Giesen indicated that there has been a small increase in funding for this grant, summarized the proposed project budget, and discussed how the ADRC Trust is utilized.

Ms. Giesen called attention to the Access & Expansion Project that may include: hiring a Mobility Manager for the community, collaborating with Casa Alba Hispanic Resource Center to hire Spanish speaking drivers, hiring a Volunteer Coordinator dedicated to transportation, expanding service hours, or providing specialized transportation options.

Board members also provided feedback in regards to the Public Hearing indicating that a lack of attendance at the public hearing and the cost and bureaucracy of vehicle re-registration for Curative Connections are concerning. Discussion around the term "Public Hearing" occurred and Board members wondered if this could be a deterrent for some folks. Ms. Giesen reported that the 85.21 statutes require a "Public Hearing", however, the ADRC could add additional language on the notice that could reduce the fear of providing public testimony. Board members also discussed reasons for a lack of attendance at the Public Hearing that included: persons not having a way to get to the Public Hearing, frustration with the transportation system, feeling that nothing will be changed since issues have been present for years, depression because of their situation, or they are intimidated by the issues.

Ms. Giesen thanked the Board for their feedback and indicated that the 85.21 Specialized Transportation Grant funds provide a large volume of rides; however, the service area overlaps with other providers and programs, such as Para Transit services. In order to maximize the 85.21 transportation grant funds and make the biggest impact, these gaps need to be identified.

Ms. Christianson indicated that the Brown County Planning Department, in conjunction with the Transportation Coordinating Committee, conduct a comprehensive transportation plan every 5 years, allowing public input and include all of the providers that serve older adults and persons with disabilities. This comprehensive evaluation and plan is an opportunity for all of Brown County's needs to be explored instead of just the 85.21 programs. In addition, the ADRC Board has approved an assessment of needs in the rural communities by the Brown County Planning Department that will be conducted at the same time as the 5 year plan. Late summer of 2016 will produce both assessments and plans.

Ms. Finder-Stone indicated that area hospitals may be interested in collaborating on his project as well.

Ms. Relich/Ms. Finder-Stone moved to approve 85.21 Specialized Transportation Grant Application.
MOTION CARRIED.

ENTER INTO CLOSED SESSION: Pursuant to 19.85 (1) of Wisconsin Statutes a closed session was held considering employment, promotion, compensation or performance evaluation data of a public employee over which the governmental body has jurisdiction or exercises responsibility.

A. EXECUTIVE DIRECTOR EVALUATION: Ms. Robinson/Ms. Finder-Stone moved to approve Ms. Christianson's evaluation, grade, and merit. **MOTION CARRIED.**

B. CLASSIFICATION I&A COORDINATOR: Mr. Epstein/Ms. Maczka moved to approve the I&A Coordinator classification. **MOTION CARRIED.**

Ms. Relich/Mr. Epstein moved to approve moving into closed session at 9:53 a.m. **MOTION CARRIED.**

RETURN TO OPEN SESSION: Pursuant to 19.85 (1) of Wisconsin Statutes a closed session was held considering employment, promotion, compensation or performance evaluation data of a public employee over which the governmental body has jurisdiction or exercises responsibility.

Ms. Finder-Stone/Ms. Robinson moved to approve returning to open session at 10:19 a.m. **MOTION CARRIED.**

A. NOMINATIONS:

Mr. Rucker referred to the Slate of Officers, Reappointments, and Appointments handout and indicated that Mr. Epstein and Ms. Maczka are interested in serving an additional three-year term.

Ms. Finder-Stone/Ms. Hickey moved to approve the reappoint Mr. Epstein and Ms. Maczka to the Board. **MOTION CARRIED.**

Ms. Christianson indicated that Bev Bartlett, recently retired from the Alzheimer's Association, has applied for the vacant Board opening. If approved, Ms. Bartlett's information and recommendation from the Board would be sent to County Executive Streckenbach to be included at a County Board Meeting for approval in January.

Ms. Finder-Stone/Ms. Robinson moved to appoint Bev Bartlett to the Board. **MOTION CARRIED.**

B. PROPOSED SLATE OF OFFICERS 2016:

Mr. Rucker referred to the Slate of Officers, Reappointments, and Appointments handout and reported that the proposed slate of officers have been contacted and agreed to serve in the following positions for 2016:

➤ **CHAIRPERSON – MARVIN RUCKER**

➤ **VICE-CHAIRPERSON – BARB ROBINSON**

➤ **SECRETARY – PAT HICKEY**

➤ **TREASURER – BETH RELICH**

Mr. Rucker asked three times if there were any other recommendations for officers from the floor.

Mr. Epstein/Ms. Maczka moved to approve the slate of officers as listed on the handout. **MOTION CARRIED.**

Mr. Rucker presented a certificate of appreciation to Ms. Swigert for her dedicated service on the Board.

Ms. Swigert thanked the Board and indicated that she always appreciated the positive and encompassing support received and thought it was a pleasure to be on the Board.

LEGISLATIVE UPDATES: Ms. Finder-Stone mentioned that The RAISE Act was passed through the Senate.

Ms. Finder-Stone also heard that Governor Walker may be interested in running for a third term.

Mr. Epstein announced that he received a message from Congressman Ribble and Representative Pocan in regards to long term studies on comprehensive outcomes and returns for the economy on prevention programs. This will be positive movement for prevention.

ANNOUNCEMENTS: Ms. Christianson thanked Ms. Relich for designating the ADRC as the recipient of the funds from the KI “jeans month” in December. This allows staff to wear jeans each day if they pay a fee and designate a charity as the recipient of the funds.

Ms. Christianson announced that Ms. Nell received the “Die Hard Self Advocate” award at the Self Determination Conference. Ms. Nell indicated that she had no idea she was receiving the prestigious award and was chosen to receive this award to recognize her advocacy efforts throughout the year.

Ms. Christianson recognized Ms. Maczka for her award through the Mexican Consulate. Ms. Maczka indicated that this recognition is usually given to a Mexican; however, they made an exception for her. It was a nice event held in Chicago.

Mr. Epstein announced that he is becoming a grief counselor.

Mr. Rucker mentioned that he has been teaching a Kickboxing class at the ADRC for several years. The classes take place on Monday and Wednesday evenings and start at 5:45. Mr. Rucker invited Board Members to participate in this class if they are interested.

Ms. Giesen thanked the Board Members for not only volunteering their time on the Board but also in numerous other opportunities within the ADRC as well. As a thank you from the agency, the Board Members received an ADRC travel mug with goodies inside.

NEXT MEETING – The next meeting will be Thursday, January 22, 2016 at 8:30 a.m. at the ADRC.

ADJOURN:

Mr. Epstein/Ms. Robinson moved to adjourn the meeting. **MOTION CARRIED.**
The meeting adjourned at 10:43 a.m.

Respectfully submitted,

Kinsey Black
Administrative Specialist